

IMPLEMENTATION STRATEGY

The Town will conduct an area-wide water and sewer needs study within the next five years and will seek the support and cooperation of neighboring localities in this effort. The Town will encourage appropriate agencies to monitor and enforce existing regulations governing sewerage treatment facilities. The Town will work toward the elimination of existing point source discharge pipes for wastewater.

20. Signs

BACKGROUND

A revised sign ordinance was adopted on May 15, 1984. Portable signs were prohibited due to concerns about visual clutter, sight triangle blockage, and potential unsafe conditions during storms. In 1991, regulations were eased to allow for use of portable signs in times of emergency. Sign regulations differ between beach localities and confusion often results.

Concerning the size requirements for signs, 52.4% of survey respondents agreed or strongly agreed that the size requirements are satisfactory. Similarly, concerning the appearance of signs, 51.7% agreed or strongly agreed that sign appearance is generally satisfactory. Concerning regulations of neon signs, 73.6% agreed or strongly agreed that the Town should regulate these devices. Support or opposition concerning the acceptability of sandwich signs was even among respondents.

A policy identical to the policy which follows was included in the 1993 Update and the strategies for its implementation were not fully carried out by the Town. Annual meetings with the business community were not held.

POLICY

The Town supports the regulation of signs through Chapter 21, Zoning, of the Town Code.

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The Town will continue to enforce sign related regulations found in Chapter 21 of the Town Code. The Town will work toward developing regulations